



# Beyond the Book®



## A Winning Season? It's Time to Take Sports-writing Seriously



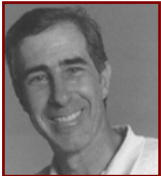
Friday, June 1, 2007

11:30am – 12:30pm

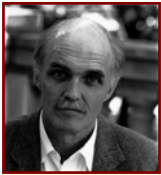
Jacob Javits Center, New York City

Location - 1E11

### PANELISTS



**Peter Golenbock** is author of *7: The Mickey Mantle Novel* and is the author/co-author of seventeen books, including *Wrigleyville*; *Wild, High and Tight*; *The Life and Death of Billy Martin*; *Bums*; and the *New York Times* bestsellers *Dynasty*, *The Bronx Zoo* (with Sparky Lyle), *Number 1* (with Billy Martin), and *Balls* (with Graig Nettles). He lives in St. Petersburg, Florida.



**Starling Lawrence** is Editor-in-Chief and Vice-Chairman at W. W. Norton & Company, where he has worked since 1969. Among the authors he has published at Norton are Michael Lewis, Sebastian Junger, Patrick O'Brian, Vincent Bugliosi, A. N. Wilson, Mary Lee Settle, David Ignatius, and Ian Toll. As an author, he has published a volume of short stories, *Legacies*, and two novels, *Montenegro* and, most recently, *The Lightning Keeper*. He was born in New York and received degrees from Princeton University and Cambridge University before he joined the Peace Corps, serving in Cameroon.



**David Marannis** is an associate editor at *The Washington Post* and the author of four critically acclaimed, bestselling books: *They Marched Into Sunlight: War and Peace, Vietnam and America, October 1967*; *When Pride Still Mattered: A Life of Vince Lombardi*; *First in His Class: A Biography of Bill Clinton*; and last year's *Clemente: The Passion and Grace of Baseball's Last Hero*. He recently served as guest editor for *Best American Sports Writing 2007*. He is also the author of *The Clinton Enigma* and co-author of *The Prince of Tennessee: Al Gore Meets His Fate*, and *Tell Newt to Shut Up!* During his nearly three-decade career at the *Post*, he has won virtually every major award in journalism, including the 1993 Pulitzer Prize for National Reporting. He has been a Pulitzer finalist two other times.



**Cait Murphy** is author of *Crazy 08: How a Cast of Cranks, Rogues, Boneheads, and Magnates Created the Greatest Year in Baseball History*, and is an assistant managing editor at *Fortune* magazine in New York. She previously worked at *The Economist* in London and the *Wall Street Journal Asia* in Hong Kong. A former Little League infielder, Murphy played softball at Amherst College, where she received her degree in American Studies. She does not throw like a girl.

### MODERATOR



**Christopher Kenneally** is Director, Author & Creator Relations, at Copyright Clearance Center. Author of *Massachusetts 101*, Kenneally has reported on education, business, travel, culture and technology for *The New York Times*, *Boston Globe*, *Los Angeles Times*, *The Independent of London*, and many other leading publications. He has also reported for WBUR-FM (Boston), National Public Radio and WGBH-TV (Boston).

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